

PRESS & MEDIA KIT · EDITION 02

PRESS & MEDIA KIT

AI Startup Rodeo · Friday, October 30, 2026 · Austin, TX

EVENT AI Startup Rodeo (second edition)

TAGLINE Where Full-Stack AI and Bitcoin builders converge in Austin.

DATE Friday, October 30, 2026

TIME 8:00 AM – 5:00 PM

FORMAT One day. One room. Full stack.

VENUE Q Branch — The Texas Embassy

ADDRESS 200 E 6th Street, Suite 300, Austin, TX 78701

FOCUS Full-stack AI and Bitcoin builders — labs, live demos, and real conversation.

AUDIENCE Full-stack AI developers, Bitcoin builders, founders, sponsors, and operators — plus the people who help them build.

MEALS Breakfast & lunch by Chef Johnny Ochoa. Drinks, water & coffee all day.

ADMISSION \$150 · Register at luma.com/mydv5rsq

WEBSITE aistartuprodeo.com

PRESS press@aistartuprodeo.com

BOILERPLATE

About the Rodeo

Copy-and-paste descriptions for articles, listings, and partner pages. Use whichever length fits — both are pre-approved.

SHORT · ~45 words

AI Startup Rodeo is a one-day, full-stack builder event where AI and Bitcoin builders converge in Austin. On Friday, October 30, 2026, developers, founders, and operators gather at Q Branch — The Texas Embassy for hands-on sessions, live demos, and the momentum to ship what's next.

LONG · ~95 words

AI Startup Rodeo is a one-day builder event in downtown Austin for the people building the next layer of AI and Bitcoin. Held Friday, October 30, 2026, from 8 AM to 5 PM at Q Branch — The Texas Embassy, it puts full-stack AI developers, Bitcoin builders, founders, sponsors, and operators in one room for hands-on sessions, builder-grade demos, and real conversation — no slide decks. It's practical, technical, and Austin-native: more useful than a conference, more energetic than a classroom, more credible than generic AI hype. Breakfast, coffee, and lunch are on the house.

ONE-LINER

Where Full-Stack AI and Bitcoin builders converge in Austin — one day, one room, full stack. Friday, October 30, 2026.

POSITIONING**Builder-first**

A hands-on room for people shipping product — AI labs and Bitcoin builder energy in one place.

Demos, not slide decks

Demos and working sessions anchor the day; practical and technical over polished hype.

Austin-native

Downtown on historic 6th Street, where Austin's builders actually build.

SPEAKERS

Who's speaking

Confirmed speakers with headshots and approved bios. More names are announced as they lock in — check the website for the current lineup.



Ben Carman

Developer · Spiral

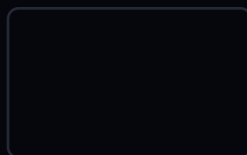
Ben Carman is a developer at Spiral, where he works on the Lightning Development Kit (LDK) — most recently announcing LDK Server, a Lightning daemon built on LDK. He previously built at Taproot Wizards, the non-custodial Lightning wallet Mutiny, and Suredbits, where he worked on discreet log contracts. He has also contributed to Bitcoin Core and Wasabi Wallet.

spiral.xyz · x.com/benthecarman

Additional speakers to be announced.

COLOR

Brand palette

**Night**
#06070C
GROUND**Mint**
#9EF8DA
PRIMARY**Lime**
#E8FF77
ACTION**Lavender**
#B8A8FF
SECONDARY**White**
#F4F6FA
TEXT

TYPE

DISPLAY · headlines

HEAVY · subheads

ACCENT · kickers & labels

BODY · running text

SHIP WHAT'S NEXT**Builders who ship****ONE DAY · FULL STACK**

Practical, technical, and Austin-native.

USAGE

DO

- Use the supplied logo files at full opacity.
- Give the marks clear space.
- Place logos on Night or a clean light background.
- Refer to the event as "AI Startup Rodeo".

DON'T

- ✗ Recolor, stretch, rotate, or add effects.
- ✗ Rebuild the wordmark in another typeface.
- ✗ Place the logo on busy, low-contrast imagery.
- ✗ Abbreviate or re-spell the name.

PRESS CONTACT

press@aistartuprodeo.com

aistartuprodeo.com · aistartuprodeo.com/presskit

For interviews, assets, speaker access, or logistics — email us.